



Toastmasters International District 21 Executive Committee (DEC) Meeting Minutes

Sunday, September 7, 2025

Online via ZOOM

Time: 7:00 to 8:38 pm

- I. **Call to Order:** District 21 Director Louisa Davis, DTM, PID called the meeting to order at 7:00 p.m. and welcomed all participants.
- II. **District Mission:** Club Extension Chair, Jim Heeren, DTM, PRA reviewed the District Mission: “We build new clubs and support all clubs in achieving excellence.” He noted that 11 new clubs were started in District 96 last year and this year the club growth plan is to welcome up to 30 new clubs to District 21.
- III. **Credentials Committee Report:** Raymond Ho, DTM, confirmed that 43/59 voting delegates are registered for the meeting and 37 were present at the time the meeting started. A quorum constitutes 50%+1, (which equals 30), and thus quorum has been met and the meeting can continue as planned. The following participants were later confirmed to be in attendance during some or all of the meeting:

Louisa Davis, District Director
Melody Helleouet, Program Quality Director
Mark Hurrell, Club Growth Director
Lydia Burchell, Public Relations Manager
Sherry Ernst, Administration Manager
David Nguyen, Finance Manager
Jim Heeren, Immediate Past District Director
Virginia Keast, Immediate Past District Director
Tim Thakker, Division Director
Frank Tanguay, Division Director
Tom Leson, Division Director
Clinton Kam, Division Director
Vincent Li, Division Director
Janet Cho, Division Director
Susan Gage, Division Director
Hardip Viridi, Division Director
Richard Anderson, Division Director
Joanne Morrison, Area Director
Alpha Woodward, Area Director
Caroline Cesar, Area Director
Siegfried Erb, Area Director

Torsten Lenk, Area Director
David Scott-Montcrieff, Area Director
Lamei Yao, Area Director
Ray Au, Area Director
Amy Zhou, Area Director
Sephora Plerre Louis, Area Director
Sneha Attili, Area Director
Jackie Cao, Area Director
Chantel Gibbs, Area Director
Lisa Lieu, Area Director
Peter MacMillan, Area Director
Garth Coward, Area Director
Geoff Woodfield, Area Director
Ali Mokhtarian, Area Director
Maria Popova, Area Director
Lois Kerr, Area Director
James Falcon, Tech Team, (non-voting presenter)
Raymond Ho, Credentials Chair (non-voting presenter)
Rick Sydor, Parliamentarian (non-voting presenter)
Ed Moore, Logistics (non-voting member)

- IV. **Adoption of Agenda:** Sherry Ernst, DTM presented the Proposed Agenda for the meeting, which was made available on the D21 website. As there were no amendments, the agenda was adopted.

Proposed Agenda

- | | | | |
|------|---|-----|---|
| I. | Call to Order and Welcome | 8. | Announce the Appointment of District Officers |
| II. | Review the District Mission | 9. | Unfinished Business |
| III. | Credentials Committee Report | 10. | New Business: |
| IV. | Adoption of the Agenda | | Proposal A: Alignment of Area A01 |
| V. | Approval of Previous Meeting Minutes | | Proposal B: Election of Area Directors |
| | a. District 21 | | Proposal C: Remote Leader |
| | b. District 96 | 11. | Division Directors Reports |
| VI. | Year-end Audit Committee Reports | 12. | District Officers Reports |
| | a. D21 Audit - Doug Anderson | 13. | Announcements |
| | b. D96 Audit - Clinton Kam | 14. | Adjournment |
| VII. | 2025-2026 District 21 Budget - David Nguyen | | |

- V. Approval of Previous District Executive Meeting Minutes:** Sherry Ernst stated that the minutes of the previous DEC meetings for District 96 on April 7, 2025 and District 21 on May 12, 2025, were made available at the start of the meeting and on the D21 website prior to this meeting for review. As there were no amendments proposed during the meeting, the minutes were adopted. Rick Sydor, District Parliamentarian noted that meeting minutes can be amended at any time.

VI. Year-End Audit Committee Reports:

D21 June 30, 2025: Audit Committee Report

- Audit Committee Member, Raymond Ho presented the year-end Audit Committee report for D21.

District 21
Profit & Loss (Actual vs. Budget Summary) (In CAD)

Month Ending 06/30/2025			07/01/2024 Through 06/30/2025			
Actual	Budget	Variance		Actual	Budget	Variance
			District Revenue			
3,674.15	2,406.91	1,267.24	Membership Revenue	62,159.54	56,384.09	5,775.45
4,390.00	0.00	4,390.00	Conference Revenue	34,376.00	59,725.00	(25,349.00)
8,064.15	2,406.91	5,657.24	Total District Revenue	96,535.54	116,109.09	(19,573.55)
			District Expenses			
4,258.63	0.00	4,258.63	Conference Expenses	28,509.92	59,725.00	(31,215.08)
2,939.54	1,312.00	1,627.54	Recognition	12,251.90	9,556.00	2,695.90
45.00	4,374.00	(4,329.00)	Club Growth	83.85	4,974.00	(4,890.15)
302.25	340.00	(37.75)	Marketing Outside of Toastmasters Expenses	5,768.37	5,094.49	673.88
575.83	280.00	295.83	Public Relations Expense	1,687.69	4,236.10	(2,548.41)
96.70	1,520.00	(1,423.30)	Education & Training Expense	96.70	2,820.00	(2,723.30)
0.00	0.00	0.00	Speech Contest Expenses	565.53	2,249.20	(1,683.67)
1,975.87	147.00	1,828.87	Administration Expenses	4,127.76	3,519.81	607.95
507.57	0.00	507.57	Food and Meals Expense	1,386.02	4,862.00	(3,475.98)
1,420.80	0.00	1,420.80	Travel Expense	4,904.84	9,413.76	(4,508.92)
3,263.42	0.00	3,263.42	Lodging Expense	10,730.78	6,839.12	3,891.66
68.13	0.00	68.13	Other Expenses	6,447.89	0.00	6,447.89
235.01	234.93	0.08	Allocation Expenses	2,871.24	2,819.16	52.08
15,688.75	8,207.93	7,480.82	Total District Expenses	79,432.49	116,108.64	(36,676.15)
(7,624.60)	(5,801.02)	(1,823.58)	Total Net Income	17,103.05	0.45	17,102.60

- Highlights of the report follow:

The Audit Period was between January-June 2025. At the June 30 year-end, we had a Year to Date Net Income of \$17,103.05.

Revenue by Type, Year to Date as of June 30, 2025:

The Total Revenue for the fiscal year was \$96,535.54

Membership Revenue = \$62,159.54

Conference Revenue = \$34,376.00

Expenses by Type, Year to Date as of June 30, 2025:

The Total Expenses for the fiscal year was \$79,432.49

Main Expenses:

Conference = \$28,509.92

Recognition = \$12,251.90

Lodging = \$10,730.78

All reimbursements requested have been approved by the district director with adequate documentation. All payments that were in excess of \$500 USD were properly approved by the District Director and an additional member of the district trio. All transactions were authorised in advance with adequate documentation.

- There were no questions on the D21 Audit Report, and the report was accepted.

D96 June 2025: Audit Committee Report

- Audit Chair, Clinton Kam presented the year-end Audit Committee report for D96.

District 96 Profit & Loss (Actual vs. Budget Summary) (In CAD)								
Month Ending 06/30/2025			07/01/2024 Through 06/30/2025					
Actual	Budget	Variance	Actual	Budget	Variance			
						District Revenue		
3,506.53	2,865.15	641.38	79,910.21	67,118.81	12,791.40	Membership Revenue		
60.00	0.00	60.00	16,492.84	36,165.00	(19,672.16)	Conference Revenue		
0.00	0.00	0.00	0.00	800.00	(800.00)	Speech Contest Revenue		
0.00	0.00	0.00	1,225.42	0.00	1,225.42	Other Revenue		
<u>3,566.53</u>	<u>2,865.15</u>	<u>701.38</u>	<u>97,628.47</u>	<u>104,083.81</u>	<u>(6,455.34)</u>	Total District Revenue		
						District Expenses		
26,937.64	0.00	26,937.64	35,783.96	35,691.81	92.15	Conference Expenses		
0.00	0.00	0.00	11,460.18	5,635.90	5,824.28	Recognition		
6,163.87	10.00	6,153.87	9,225.53	9,105.00	120.53	Club Growth		
0.00	0.00	0.00	5,124.06	5,407.01	(282.95)	Marketing Outside of Toastmasters Expenses		
360.16	145.00	215.16	2,230.69	2,578.00	(347.31)	Public Relations Expense		
906.24	31.20	875.04	1,604.37	9,232.80	(7,628.43)	Education & Training Expense		
3,214.62	0.00	3,214.62	5,665.69	3,226.00	2,439.69	Speech Contest Expenses		
1,915.94	355.00	1,560.94	8,435.04	5,125.00	3,310.04	Administration Expenses		
345.45	0.00	345.45	7,426.83	7,850.00	(423.17)	Food and Meals Expense		
901.04	0.00	901.04	5,753.38	7,592.75	(1,839.37)	Travel Expense		
0.00	0.00	0.00	7,070.33	9,283.20	(2,212.87)	Lodging Expense		
0.00	0.00	0.00	312.56	0.00	312.56	Other Expenses		
279.74	279.66	0.08	3,417.75	3,355.92	61.83	Allocation Expenses		
<u>41,024.70</u>	<u>820.86</u>	<u>40,203.84</u>	<u>103,510.37</u>	<u>104,083.39</u>	<u>(573.02)</u>	Total District Expenses		
<u>(37,458.17)</u>	<u>2,044.29</u>	<u>(39,502.46)</u>	<u>(5,881.90)</u>	<u>0.42</u>	<u>(5,882.32)</u>	Total Net Income		

- Highlights of the report follow:

The Audit Period was between January-June 2025. For that six-month period we had a Net Loss of (\$37,458.17) and a Year to date Net Loss of (-5,881.90).

Revenue by Type, Year to Date as of June 30, 2025

The Total Revenue for the fiscal year which was \$97,628.47

Membership Revenue = \$79,910.21

Conference Revenue = \$16,492.84

Miscellaneous Revenue = \$1,225.42

Expenses by Type, Year to Date as of June 30, 2025

The total Expenses for the fiscal year is \$103,510.37. Main expenses are from Conference Expenses, Recognition and Club Growth.

All reimbursements requested have been approved by the District Director with adequate documentation. All payments that were in excess of \$500 USD were properly approved by the District Director and an additional member of the district trio. All transactions were authorised in advance with adequate documentation.

Additional notes: Clinton Kam noted that a revised Profit & Loss Statement was received after the Audit was completed. The District Finance Manager will contact Toastmasters International for a review and explanation of the revised Profit & Loss Statement.

- As there were no questions on the D21 Audit Report, and the report was accepted as presented. If there are changes to the Audit Report, they will be presented at the Townhall on September 14, 2025 and at the District Council meeting on September 20, 2025.

VII. 2025-2026 District 21 Budget. David Nguyen, Finance Manager reported on the proposed Budget for 2025-2026. All proposed expenses are within the minimum and maximum policy percentages as outlined by Toastmasters International. The budget is calculated in \$CAD.

	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Total
Membership Dues Allocation	10,036	6,616	34,663	9,325	3,926	2,040	2,757	12,115	39,619	8,979	3,965	5,147	139,189
Conference revenue	-	-	-	-	-	-	-	-	-	44,470	-	-	44,470
Oct/Nov Event revenue	-	-	-	-	1,500	-	-	-	-	-	-	-	1,500
Fundraising revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Education and Training revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
District store revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Speech contest revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Revenue	10,036	6,616	34,663	9,325	5,426	2,040	2,757	12,115	39,619	53,449	3,965	5,147	185,159
TI Allocation Expense	580	580	580	580	580	580	580	580	580	580	580	580	6,959
Conference expense	-	-	-	-	-	-	-	-	-	44,470	-	-	44,470
Oct/Nov Event expense	-	-	-	-	1,500	-	-	-	-	-	-	-	1,500
Fundraising expense	-	-	-	-	-	-	-	-	-	-	-	-	-
District store expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Marketing Outside Toastmasters expense	-	-	6,420	120	120	120	5,120	520	120	120	1,120	120	13,900
Recognition expense	-	1,667	3,870	440	1,055	2,870	520	920	2,940	440	2,540	4,165	21,427
Club Growth expense	-	10	3,775	1,475	1,335	1,325	1,475	1,475	1,475	1,475	1,475	3,335	18,630
Public Relations expense	80	356	430	280	280	280	980	280	280	280	280	280	4,086
Education & training expense	294	625	594	-	972	1,000	2,062	1,812	662	-	4,130	1,851	14,002
Speech contest expense	-	-	-	-	-	-	-	462	2,709	3,350	-	-	6,521
Administration expense	170	1,170	615	490	1,920	120	120	820	120	120	2,810	2,020	10,495
Food and Meals expense	2,500	1,850	450	800	3,570	-	1,100	4,220	1,800	3,750	-	-	20,040
Travel expense	2,996	4,984	-	1,333	143	-	2,110	3,978	1,385	-	-	-	16,928
Lodging expense	-	3,400	-	300	-	-	1,600	900	-	-	-	-	6,200
Total Expenses	6,620	14,642	16,734	5,818	11,475	6,295	15,667	15,967	12,071	54,585	12,935	12,351	185,159
District Net Income/(Loss)	3,416	(8,026)	17,929	3,508	(6,048)	(4,255)	(12,910)	(3,852)	27,548	(1,136)	(8,970)	(7,204)	0

<u>Break even</u>	<u>Revenue</u>	<u>Expense</u>	<u>Net</u>	<u>Policy</u>
Conference	44,470	44,350	120	Meets Policy
Fundraising	-	-	-	Meets Policy
District Store	-	-	-	Meets Policy
 <u>Minimum Expense Type</u>		<u>Expense</u>	<u>%</u>	<u>Policy</u>
Marketing Outside Toastmasters		13,900	10.0%	5.0%
 <u>Maximum Expense Type</u>		<u>Expense</u>	<u>%</u>	<u>Policy</u>
Education and Training		14,002	10.1%	15.0%
Marketing Outside Toastmasters		13,900	10.0%	10.0%
Club Growth		18,630	13.4%	15.0%
Public Relations		4,086	2.9%	10.0%
Recognition		21,427	15.4%	20.0%
Travel		16,928	12.2%	25.0%
Lodging		6,200	4.5%	15.0%
Food and Meals		20,040	14.4%	15.0%
Speech Contest		6,521	4.7%	5.0%
Administration		10,495	7.5%	10.0%
 Total Membership Dues		139,189	100.0%	

Questions from the DEC:

- Jim Heeren inquired about the plans for “Marketing Outside Toastmasters”. The District is planning to maximize outside marketing within policy to bring in new members.
- Tom Leson inquired where District Bucks falls in the budget. Louisa clarified that it is covered in “Recognition”.

- Janet Cho inquired about the \$ allocated for Area and Division speech contests.

The budget will be presented to the District Council on Saturday, September 20, 2025 for approval.

VIII. Approval of District Officer Appointments: Louisa Davis announced the following members of the District Executive team, elected and appointed. (E=elected)

A: Tim Thakkar
 B: Frank Tanguay (E)
 C: Tom Leson (E)
 D: Clinton Kam (E)
 E: Vincent Li, DTM
 F: Janet Cho, DTM
 G: Susan Gage (E)
 H: Hardip Viridi (E)
 J: Richard Anderson
 PR: Lydia Burchell, DTM PDD
 Administration: Sherry Ernst, DTM
 Finance: David Nguyen
 Logistics: Ed Moore
 A01: Garth Coward
 A02: Kevin Smith
 A03: Maria Popova
 A04: Lamei Yao
 B10: Sharleen McBlain
 B11: Alpha Woodward
 B12: Jannie Li
 B14: Vicki Allenspach
 C20: Ujwala Chaula
 C21: Joanne Morrison, DTM, PDD
 C22: Nick Zarei
 C23: Sarah Davies
 D30: Sunita Prasad
 D31: Sathya Makandan
 D32: Anastasija Chernyshova
 D33: Christine Stichman
 D34: Siegfried Erb

E40: Stela Lazic
 E41: Ron Lee, DTM
 E42: Manoj Sharath Nandakishore
 E43: Ray Au
 E44: Ali Moktarian
 F50: Alejandra Lopez
 F51: Lois Kerr
 F52: Jackie Cao
 F53: Geoff Woodfield
 F54: Sneha Attili
 G60: Julie Beelie
 G61: Kelvin Tsang
 G62: Erin Hallburg
 G63: Amy Zhou
 G64: Kelvin Tsang
 H70: Rumi Maity
 H71: Torsten Lenk
 H72: Caroline Cesar
 H73: Sephora Pierre-Louis
 H74: Harmeet Mangat
 J80: Susan Skinner
 J81: David Scott-Moncrieff
 J82: Chantel Gibbs
 J83: Peter MacMillan
 J84: Lisa Lieu

This list of appointed Directors will be presented to the District Council on Saturday, September 20, 2025 for official approval.

IX. Unfinished Business

There is no unfinished business.

X. New Business

Proposal A: Alignment of Area A01

Move Club 5060 Norvic Toastmasters from Area B10 to Area A01 to fulfill the Toastmasters policy of each Area having a minimum of 4 clubs.

Proposed Area A01 to include:

- 396 Thunderbird Toastmasters Club
- **ADD: 5060 Norvic Toastmasters Club**
- 700776 BC Public Service Virtual Communicators
- 7085759 Capital Park Superior Speakers

The Proposal was accepted.

Proposal B: Election of Area Directors

Area Directors in District 21 are to be elected by their respective Area Councils prior to the next District program year. If no Area Director is elected, the incoming District Director will appoint them, considering the recommendations of the Area Councils.

Additional Notes:

- Area Directors can be elected for one succeeding year.
- Once the bylaw has been adopted, it remains in effect until bylaws for D21 are changed.

The Proposal was accepted.

Proposal C: Remote Leaders

Louisa Davis reviewed the proposal and the relevant definitions in the Toastmasters International governing documents.

On behalf of the District trio, we move that:

District 21 shall not elect or appoint fully remote leaders and shall limit the number of partially remote district leaders to those serving online clubs or clubs in relatively nearby geographical areas and whose travel expenses are minimal while serving the district. All expenses must be pre-approved and included in the District budget.

Note: This proposal is aligned with Policy 8.3 and Article XII of the Toastmasters International Governing Documents.

The Proposal was accepted.

XI. Division Director Reports. Each Division Director reported on the Division Success Plans and highlights thus far for the year.

Division A. Division A Director Tim Thakker reported on Division A and thanked the Area Directors. Highlights include:

- A is for Amazing
- 81% of Club Officer Training minimum achieved
- Most Club Success Plans will be submitted by Sept 15
- Area Directors are focused on supporting remaining clubs
- One Area Director working toward Club Coach role

Division B. Division B Director Frank Tanguay reported on Division B. Highlights include:

- Membership Renewals
 - 235, some of those are renewals for both Fall and Spring.
- Division Council Meeting Scheduled for Sept. 14, 2025
- Challenges:
 - 44% of clubs have submitted Club Success Plans, need to work on more clubs.
 - We need a replacement club for a merged club, we do have a possible lead.
 - Getting more clubs to hold events like Open Houses and Speech Crafts.
- Successes:
 - All but two clubs were successful in Training a minimum of 4 Club Officers.
 - All Areas had at least one club train 7/7 Club Officers.

- A few Clubs have had successful promotional functions in their communities, through fairs, music festivals etc.

Division C. Division C Director Tom Leson reported on Division C and thanked the Area Directors. Highlights include:

- Division C is for Cookie.
- Membership renewals to date: 116 - with 26 through to April.
- Club officer Training: No definitive number yet.
- Club Success Plans: 6 /20 clubs are submitted.
- Division Council Meeting: Not Scheduled
- Challenges: Overall Engagement
- Successes: Howe Sound Hosted a Club Officer Training in August that was well received. We'll be hosting again on September 25th and will continue monthly.

District Director Louis Davis congratulated Tom and the team for their leadership on hosting club officer training.

Division D. Division D Director Clinton Kam, DTM reported on Division D and thanked the Area Directors. Highlights include:

- A "Determined" Division
- 46% of the Club Officers are trained.
- Added 15 new members to the division.
- 35% of the Area Director Reports have been complete.
- 35% of the clubs have submitted their club success reports.
- Looking for new clubs (such as accounting and engineering firms) as a couple of clubs have decided to not be involved.

Division E. Division E Director Vincent Li, DTM reported on Division E and thanked the Area Directors. Highlights include:

- An "Eclectic" division!
- Almost 100% met the Club Officer Training minimum of 4 trained!
- Added 36 new members in the division!
- Already added one new club to the Division.
- Looking to grow 2 - 3 clubs in the Division.
- A Division that is "focused, committed, [and driven by] sheer will" to achieve our goals!

Division F. Division F Director Janet Cho, DTM reported on Division F. Highlights include:

- Division F for "fantastic"!
- Our Club base in Division F is 22 clubs.
- Success Plan includes supporting the weaker clubs.
- Area F50 has 17 club officers trained.
- Area F51 has 3 club officers trained and AD has done 2 club visits so far
- Area 52 has 14 club officers trained and AD has done 5 club visits
- Area F53 has 11 club officers trained and AD has done 2 club visits
- Area 54 has 27 club officers trained and AD has done one club visit

Division G. Division A Director Susan Gage reported on Division G and thanked the Area Directors. Highlights include:

- Division Grateful
- 70 % of all club officers were trained in Round 1.
- 81% of Club Officer Training minimum achieved.

- Most Club Success Plans will be submitted by Sept 15.
- Area Directors are focused on supporting remaining clubs.
- One Area Director working toward Club Coach role.

Division H. Division H Director Hardip Virdi reported on Division H and thanked the Area Directors. Highlights include:

- We lead with Humour, Heart, and Hard work!
- 91% of clubs reached the minimum of Club Officers Trained.
- 41% of clubs have achieved 7/7 officers trained.
- 36% of clubs have submitted their Club Success Plan.
- 32% of clubs have already renewed.
- Added 14 new members during this renewal period.
- 1 club has accepted a club coach.
- All club visits have been scheduled.

Division J. Division J Director Richard reported on Division J and thanked the Area Directors. Highlights include:

- Division “Just do it”
- Membership Renewals:
 - Total memberships: 381
 - Expiring September 30, 2025: 237 (62%)
- Club Officer Training (COT):
 - 14 clubs met minimum (4+ officers)
 - 2 clubs achieved full (7/7 officers)
- Club Success Plans (CSP):
 - 6 submitted
 - 17 not submitted
- Club Visits:
 - 3 completed (13%)
 - 20 remaining

XII. District Officer Reports

a. Public Relations Manager: Lydia Burchell, DTM, PDD provided her report.

The following strategies and initiatives are being implemented to encourage member and club growth:

- WhatsApp group - hub to learn, share, grow. Members are encouraged to join the group.
- Next Town Hall Meeting for VP PRs on September 16 at 6 p.m.
- Skytrain ads and outside media
- 360 degree process - purpose, structure, measure
- VP PRs encouraged to learn or teach - social media platforms
- Media impressions - increase engagement and awareness of Toastmasters
- Opportunities for learning and contribution
- High Performance Leadership Projects

b. Club Growth Director: Mark Hurrell DTM provided his report.

● **New Clubs:**

- We welcome Asian Canadian Basketball Association (ACBA) Club 28678945 in Division G, Area 60 which chartered on July 21, 2025.

- Mark introduced Jim Heeren as the Club Extension Lead for 2025-2026.
 - There are 19 active new club leads.
 - **Club Coaches:**
 - Mark introduced Christopher Chen as the Club Coach Chair for 2025-2026.
 - He also congratulated successful club coaches from the previous year:
 - Erin Hallenburg, DTM - Douglas Toastmasters
 - Stefano Cossalter, DTM - Burnaby Toasters Club
 - Raymond Wolowidnyk, DTM - Norvic Toastmasters Club
 - Debra Hartmann, LD5 - Norvic Toastmasters Club
 - Charnel Izaks, DTM - The Word Toastmasters
 - Currently there are 22 active club coaches
 - 76 Clubs are eligible for a club coach
 - New and Continuing Club Coaches were thanked for their effort this year.
 - **Travelling Toastmasters:**
 - Carlos Millones, DTM
 - Nancy Scully, DTM
 - Karen Hall, DTM
 - Virginia Keast, DTM
- c. **Program Quality Director:** Melody Helleouet provided her report.
- **Club Officer Training:**
 - Round 1 Club Officer Training: 65% of our 1266 elected club officers trained.
 - 123 clubs achieved 4/7 club officers trained.
 - 35 clubs achieved 7/7 club officers trained and district bucks have been awarded.
 - 40% of club officers are new toastmasters this year.
 - 137 club officers hold multiple club officer roles.
 - **Speech Contests:**
 - Devon Downie, DTM has been appointed the District 21 Chief Judge and is being mentored by former Chief Judge Carole Murphy, DTM, PDD.
 - This year's contests are the International Speech and Tall Tales contest.
 - Division Speech Contests will each receive \$100 automatically budgeted
 - For Area Speech Contests, the District has budgeted a \$50 incentive for Areas that get 100% Community Success Plans done + 100% Club Visits done OR 100% Renewals by September 30th.
 - 2026 International Conference: will be held in Vancouver!
 - Melody congratulated Seymour Synergy which has already met Distinguished Club Status of 5/10 goals completed.
- d. **District Director:** Louisa Davis provided her report.
District 21 and 96 have been brought together successfully.

District 21 Performance

Paid Clubs	
Base	To Date
190	191
Goals	
Distinguished	192
Select Distinguished	196
President's Distinguished	200
Smedley Distinguished	206

Payments	
Base	To Date
7,124	1,799
Goals	
Distinguished	7,196
Select Distinguished	7,338
President's Distinguished	7,481
Smedley Distinguished	7,694

- 100% of District Officer roles filled!
- 59 District Executive members in D21
- 100% District Officers trained
- 3rd in Region for:
 - 36.65% 20+ (70)
 - 1 new club to-date
- 1st in Region for:
 - Renewals -74.75%

Area Visits

- During Area Director visits, discuss the following topics with the club's officers:
 - Club Success Plan
 - Club's status in the Distinguished Club Program
 - Upcoming/scheduled events
 - Members interested in serving in leadership positions
 - Goals or milestones for the club to achieve

District Success Plan

- Membership building:
 - Speechcraft & Open houses
 - District Bucks
 - Digital ads - outside marketing
 - Renewals chair: Shawn Gold
- Build new clubs!
 - Three per division.
 - Generate new club leads
 - Follow up all club leads
 - Re-charter D clubs
 - Re-instate former clubs
 - Incentive to submit Club Success Plans, Open House, Speechcraft.
 - A coach for every club that needs one.
 - Area Director visits early by Sept 30 and March 31.
- Program Quality
 - Pathways & New Member Orientation sessions.
 - District Bucks - CSP, 5 DCP in Dec, Distinguished by May 2026
 - Multiple training opportunities (lunch n learn, evenings, Saturdays)

- Club Officer Training (COT) reminders - 7 in 1, private trainings
- Hall of Fame for Education Achievements
- Special workshops

XIII. Announcements: Virginia Keast, DTM, IPDD announced upcoming events planned for the 2025-2026 season.

1. Fall District 21 Council Business Meeting
Saturday, September 20, 2026 – 1pm-4pm PT
2. Spring District 21 Executive Committee Meeting
Saturday, March 28, 2026 – 1pm-3pm PT
3. Spring District 21 Council Business Meeting
Saturday, April 12, 2026 – 2pm-5pm PT
4. Join us as we celebrate Districts 21 and 96 with our Hall of Fame and Town Hall tours!
 - Friday, October 17 - Kamloops - sales blitz, town hall dinner
 - Saturday, October 18 - Kelowna - afternoon will feature Hall of Fame for Division J, meet the trio at the townhall, education/training. We will have a sales blitz in Kelowna on Friday, October 17 in the morning.
 - Saturday, November 22 - Vancouver lower mainland - Toastmasters Leadership Institute featuring town hall, keynote, lunch and Hall of Fame, contest training and Club Officer Training.
 - Sunday, November 23 - Nanaimo - Toastmasters Leadership Institute featuring keynote, town hall lunch, and Hall of Fame for Divisions A & B, contest training and Club Officer Training.
5. District 21 Annual Conference 2026 will be held April 17-18, 2026 at the Executive Hotel Vancouver Airport in Richmond, BC.

Featuring:

- Tall Tales & International Speech Contests
- Keynote Presentations
- Education Workshops
- Communication & Leadership Awards
- Friday Dinner
- Saturday Breakfast & Lunch
- Registration ranges from \$139-189
- Sneha Attili, Conference Co-Chair explained how the annual conference volunteer signup sheet and QR code works.



6. New Member Fee: Increasing to \$25 USD as of October 1, 2025.

XIV. Adjournment: The meeting was adjourned at 8:38 p.m.